

## Everything at a glance

### Time Schedule

Ongoing	Compilation of profiles for online catalogue (note: the earlier you submit your profile the better are your chances of finding the right partners)
14 Oct 10	Deadline for registering profiles
14 Oct 10	Deadline for requesting meetings
18 Oct 10	Sending out schedules
28./29 Oct 10	Bilateral meetings according to individual schedules

### Location

Düsseldorf Fairgrounds  
Hall 6, Gallery / First Floor

### Costs

Participation fee is 100 EUR + VAT (19%) and includes a ticket to the exhibition and catering. There is a reduced fee of 25 EUR + VAT without ticket and catering. Start-ups (established on or after 1.1.2008) will be granted a rebate of 50%. There will be no charge if no appointments are scheduled.

### Websites

K matchmaking - catalogue and registration:  
[www.brokerage-events.eu/K/](http://www.brokerage-events.eu/K/)

The Enterprise Europe Network:  
[www.enterprise-europe-network.ec.europa.eu](http://www.enterprise-europe-network.ec.europa.eu)

K 2010  
[www.k-online.de](http://www.k-online.de)

## Organisers

Organisers of the K matchmaking are the members of the Enterprise Europe Network, especially of the Sector Group Materials. NRW.Europa at ZENIT GmbH is the local organiser.

For further information, please contact your local Enterprise Europe Network Partner

[www.brokerage-events.eu/K/EEN/](http://www.brokerage-events.eu/K/EEN/)

NRW.Europa @ ZENIT GmbH  
Bismarckstr. 28 • 45470 Mülheim/Ruhr • Germany

Dr. Uwe Birk  
+49/208/30004-49  
bi@zenit.de

Sabrina Wodrich  
+49/208/30004-44  
sw@zenit.de

We sincerely thank the Ministry for Economic Affairs, Energy, Building, Housing and Transport of the State of North Rhine-Westphalia for co-financing the event and Kunststoff.NRW for the support.

Ministry for Economic Affairs, Energy,  
Building, Housing and Transport  
of the State of North Rhine-Westphalia



Neither the European Commission nor any person acting on behalf of the European Commission is responsible for the use which might be made of the information contained herein. The views in this publication are those of the author and do not necessarily reflect the policies of the European Commission.



# K matchmaking at K 2010

28 - 29 October 2010  
Düsseldorf/Germany

Hall 6, Gallery / 1st Floor



# K MATCHMAKING

## About the event

K in Düsseldorf is the world's premier trade fair for plastics and rubber. In 2010, more than 3000 exhibitors from over 50 countries will present their novelties, products and services to a specialist international audience of approx. 240.000 visitors. The world market level is displayed due to a high international representation and participation of more than 50%.

## Objectives

At the K matchmaking 2010 the Enterprise Europe Network, its Sector Group Materials and NRW.Europa will bring together players from all over Europe and beyond to discuss and match offer and demand and to establish technology and business co-operation.

## Target Groups

Companies, universities and research institutes as well as agents and sales representatives interested in finding

- innovative solutions and products
- new applications and markets
- partners for research and development
- distribution partners

## Topics Covered

- Raw materials, auxiliaries
- Semi-finished products, technical parts and reinforced plastics
- Machinery and equipment for the plastics and rubber industries
- Services for the plastics and rubber industry

## How to participate

- reserve time for discussions at the exhibition in Düsseldorf on 28 and/or 29 October
- define your co-operation wishes
- register at [www.brokerage-events.eu/K/](http://www.brokerage-events.eu/K/)
- fill in a form with your technology or commercial profile to be published in the online catalogue
- browse the catalogue of offers and requests and inform us whom you would like to meet at the K matchmaking
- after receipt of your preliminary individual meeting schedule please confirm that you will be able to participate or inform us of any difficulties
- plan your days at K 2010 according to the final meeting schedule and prepare the meetings
- come to our location Hall 6, Gallery / 1st floor on 28/29 October 2010, register and meet potential cooperation partners for bilateral meetings.

You can register via

[www.brokerage-events.eu/K/](http://www.brokerage-events.eu/K/)

or ask your local EEN partner for the relevant documents

## Enterprise Europe Network

The Enterprise Europe Network (EEN) offers support and advice to businesses across Europe and helps them make the most of the opportunities in the European Union.

It is made up of close to 600 partner organisations in more than 40 countries, promoting competitiveness and innovation at the local level in Europe and beyond.

## The Sector Group Materials (SGM)

The Sector Group Materials is a professional network of material experts within the Enterprise Europe Network with specialists in plastics, rubber and composites. It uses the expertise of its members to support European enterprises in their scientific, technological and commercial development.

One approach is to link the actions of SGM with international trade exhibitions since these are an important source of innovative products and processes, attract a large international audience and are the ideal backdrop for activities in the areas of technological innovation and transnational business.

